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Balser Joins Board of Possible Woman Foundation International

Atlanta (November 9, 2009) – Laura Balser, the senior vice president and principal managing director of Balser Companies, has joined the board of the Possible Woman Foundation International (PWFI). As chair of the fundraising committee, Balser's responsibilities will include leading the organization's development efforts including recruiting both individual and institutional donors to sponsor events and fund honorary scholarships.

PWFI is a 501(c)3 that awards academic scholarships to women in need enabling them to return to school and eventually to the workforce. Since 2001, PWFI has provided more than \$125,000 in scholarships giving women a second chance—a chance to get the education they need to fulfill their dreams.

In her role at Balser Companies, an NFP-owned firm, she assists employers in implementing solutions for highly-compensated employees, including nonqualified deferred compensation plans and other company-sponsored arrangements that provide in-service tax-deferred savings, retirement income or customized insurance benefits. Other community work includes serving as president and board member of Executive Women of Goizueta. She is also on the board of the Atlanta Women's Alliance and the Wharton Executive Education Advisory board. In 2008 she was selected as one of the Atlanta Business Chronicle's "Up and Comers," which honors notable business leaders under 40 years of age. She holds both a B.B.A. in Finance and an M.B.A. in Organization and Management from Emory University's Goizueta Business School.

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