



## **EMERGE SCHOLARSHIPS, INC. WEB SITE PRIVACY POLICY**

Emerge Scholarships, Inc. (referred to as “Emerge”, “we,” “our,” “us,” or “company”) recognizes that you care how information about you is collected and used. Whether you are a scholarship applicant, scholarship recipient, corporate sponsor, individual donor, committee volunteer or web site visitor, we are committed to your privacy and retaining your trust. Emerge has created this Privacy Policy to inform you of our information collection, use and sharing practices for this Web site, [www.emergescholarships.org](http://www.emergescholarships.org).

While visiting our Site, you may choose to disclose personal information which may include, but is not limited to, your name, date of birth, e-mail address, postal address, and telephone number. By providing your personal information, you consent to allow Emerge to use this information in accordance with this Privacy Policy.

Please be advised that the practices described in this Privacy Policy apply only to information gathered through this Web site (the “Site”) and do not necessarily reflect our practices with respect to information gathered through other off-line means. Use of the Site is subject our personal information gathering and dissemination practices and policies as described below.

### **WE COLLECT THE FOLLOWING TYPES OF INFORMATION:**

#### **YOUR PERSONAL INFORMATION**

We collect personal information when you purchase applications from the Site or when you create an account or when you submit personal information when requested with the Site. When you purchase applications or otherwise create an account, you are required to submit your name, email address and other contact information. When you sign into the Site using your login information, you are not anonymous.

#### **IP ADDRESS**

We gather your IP address when you use the Site. We use IP addresses for diagnostic and statistical purposes and to administer the Site.

#### **SITE USAGE**

We may collect information regarding visitor traffic patterns and Site usage. This information is used to analyze and improve this Site.

#### **COOKIES**

We may also use “cookies” to store your preferences in order to make your use of the Site more productive. Cookies are small files used by many websites that reside on your computer’s hard drive and store information about your use of a particular site. The cookies that are configured by [www.emergescholarships.org](http://www.emergescholarships.org) do not contain any personally identifying information, such as your name, or sensitive information, such as your credit card number. We also use cookies to track the usage of our Site in order to enhance your use of the Site. If you do not accept cookies from the domain “ [www.emergescholarships.org](http://www.emergescholarships.org) ” you may not be able to access certain portions of the Site.

## **WE MAY USE, SHARE AND DISCLOSE YOUR INFORMATION IN THE FOLLOWING WAYS:**

### **ASSISTANCE**

We will use your personally identifiable information to review any scholarship application you submit, verify the accuracy of such information, and communicate with you about the scholarship awards. If you are a donor, we will use information you provide to process the donation, and contact you about future opportunities to support Emerge and its mission.

### **TO CONTACT YOU**

We use your personal information to contact you about your scholarship application and its status, our events, sponsorship and donation opportunities and other relationship matters between you and Emerge. Using your contact information, we may also send you e-mail messages under the following circumstances, among others:

- to respond to an inquiry or request for information;
- to thank you for contacting us, your application or donation;
- to welcome you to the Site;
- to explain new events and offerings of Emerge;
- to communicate with you regarding your use of the Site or attendance at an event; and
- to provide you information about our sponsors.

Your contact information may be available or provided to third-party service providers and contractors (such as the Site webmaster) that assist Emerge. Any third-party service provider is obligated to protect your information as disclosed in this Web Privacy Policy and not allowed to contact you directly except in connection with providing services to Emerge.

### **INTERNAL USE**

We will share your personally identifiable information within our organization for the purposes of furthering the mission of our organization. Emerge is managed and supported by volunteers who agree not to use your information in any manner except for the purposes of providing services to Emerge.

### **EXCEPTIONS**

We may use and disclose your personally identifiable information to the extent reasonably necessary to:

- correct technical problems and malfunctions in how we provide our products and services to you and to technically process your information;
- protect the security and integrity of the Site and our Internet service, including without limitation to enforce our Terms and Conditions with you;
- protect our rights and property and the rights and property of others;
- take precautions against liability;
- respond to claims that your information violates the rights and interests of third parties;
- the extent required by law or to respond to judicial process; and
- the extent permitted under other provisions of law, to provide personal information to law enforcement agencies or for an investigation on a matter related to public safety.

You understand and agree that technical processing of your information is and may be required to:

- send and receive messages regarding your use of the Site;
- conform to the technical requirements of connecting networks;
- conform to the limitations of our service; or
- conform to other, similar technical requirements.

### **USAGE TRACKING**

We may monitor how our users use our Site including without limitation search terms entered, pages visited and documents viewed. This information may be stored with an IP address. This information is used solely for purposes of enabling us to provide you with a personalized Site experience. Aggregated forms of this data may also be used in order to help us understand areas for future research and to identify future features and functions to develop for the Site.

### **LINKS TO OTHER SITES**

This Site may contain links to other sites. We are not responsible for and shall not have any liability arising from the privacy practices or the content of other sites.

### **STORAGE OF PERSONAL INFORMATION**

We store information collected via the Site, including without limitation your personally identifiable information, indefinitely.

### **INFORMATION REVIEW**

You can change and modify the information you previously have provided to us by contacting us at: [info@emergescholarships.org](mailto:info@emergescholarships.org).

### **SECURITY PRECAUTIONS**

Emerge takes precautions to protect data and information under its control from misuse, loss or alteration and to allow only the appropriate personnel and contractors access to your information. Unfortunately, no process or system can ensure complete security, and EmERGE disclaims any liability resulting from use of the Site. If you have any questions about the security at our Site, please send an e-mail to: [info@emergescholarships.org](mailto:info@emergescholarships.org).

### **NOTIFICATION OF CHANGES TO OUR WEB PRIVACY POLICY**

We reserve the right to change or modify our information collection, use and disclosure practices set forth in this Web Privacy Policy. If we decide to change our Web Privacy Policy, we will post those changes on the Site so our users and customers are always aware of what information we collect, use and disclose. If at any point we decide to use or disclose your personally identifiable information in a manner different from that stated at the time it was collected, we will notify you in writing, which may or may not be by e-mail. If you object to the change to our Web Privacy Policy, then you must contact us using the information provided in the notice. We will otherwise use and disclose a user's or a customer's personally identifiable information in accordance with the Web Privacy Policy that was in effect when such information was collected.

### **CHANGE IN CONTROL**

If EmERGE experiences a "change in control" (defined below), then we may amend our information practices as described in this Web Privacy Policy. We will disclose your personally identifiable information to the company or other legal entity that succeeds our operation of the Site. The privacy policy of the succeeding legal entity will then govern the personally identifiable information that we have collected from you under this Web Privacy Policy. However, if

applicable law prohibits the succeeding legal entity's privacy policy from governing your personally identifiable information, then this Web Privacy Policy shall continue to govern.

"Change in control" means any of the following events:

- we undergo a reorganization, merger, consolidation, acquisition or other restructuring involving all or substantially all of our voting securities and/or assets, by operation of law or otherwise;
- we become insolvent;
- we make a general assignment for the benefit of creditors;
- we suffer or permit an appointment of a receiver for our business or assets;
- we become subject to any proceedings under any bankruptcy or insolvency law, whether domestic or foreign; or
- we are liquidated, voluntarily or otherwise.

#### **QUESTIONS ABOUT OUR WEB PRIVACY POLICY**

If you have any questions about this Web Privacy Policy and/or the personal information practices of our Site, please contact us at [info@emergescholarships.org](mailto:info@emergescholarships.org).

Effective Date: November 1, 2010